

IFAT Munich Solution Tours 2026

Your innovation in the spotlight

Focus: Waste Management

IFAT Munich Solution Tours 2026: The offer at a glance

The IFAT Munich Solution Tours places your innovation in the spotlight – in front of an audience that not only recognizes its potential, but is actively looking for it.

An experienced industry expert leads the tour and strategically guides an international group of visitors to four to five exhibitors whose solutions perfectly match the tour's topic. The tour language is English.

Our service in detail:

- Each tour begins with a well-founded **introductory speech** by our tour guide on the respective tour topic.
- As an exhibitor, you will be given **10 minutes** at your stand to **present your solution and talk** with the tour participants.
- We ensure that **visitors** have a thematic interest by requiring them to **register free, but mandatory**. Afterwards, we will send you the **contact details** of your tour participants.
- We bring you efficiently and personally into contact with your potential customers: The cost of **participating** as an **exhibitor** is €1,290.

IFAT Munich Solution Tours 2026:

Your advantages at a glance

Specifically targeting an interested audience results in many advantages for you:

01

Targeted visibility instead of passers-by

You present in a setting appropriate to the topic – led by experts in front of an audience with genuine interest.

02

Two groups, double lead generation

There are two tour groups per topic. You gain visibility – and the contacts from both groups.

03

Application in the official tour program

You are part of a curated format – visible in the app, website, mailings, and visitor planning.

04

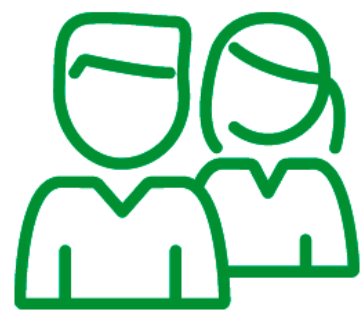
Professional classification by the guides

Your product is embedded – not just presented. The guide provides context, relevance, and thematic depth.

05

Specific contacts for your follow-up

After the tour, you will receive the participant data – for a targeted approach and efficient lead generation.



Key Facts Solution Tours

IFAT Munich 2024:

658

registered visitors

Ø34

visitors per tour

~55%

of tour visitors are
managers or at C-level

49%

of tour visitors from
61 countries

**“Exciting people use the solutions tours,
including new target groups. That’s why
we’re here. I would love to do it again next
time.”**

Hermann Sewerin GmbH, participating exhibitor
2024

IFAT Munich Solution Tours 2026:

Tour guide and topics



Tour guide Dr. Siegfried Kreibe

PhD chemist in technical polymer chemistry (TU Munich)

- Focus: **Plastic recycling & process analysis**
- Many years of research in the field of **circular economy**
- Until 2021, Deputy Managing Director and Head of the **Environmental Technology Department** at **bifa Umweltinstitut GmbH**
- **Key areas:** Plastics recycling, mechanical processing, ecological process evaluation, strategy consulting for industry & authorities
- Combines scientific depth & application perspective, especially **where technology meets regulatory and economic requirements**



Solution
Tours

Tour: Digitalization in Waste Management

Tour guide: Dr. Siegfried Kreibe

How do you use digital technologies to improve efficiency, transparency, or sustainability along the value chain?

In this tour, you can show solutions to the following topics:

- AI-supported systems for sorting, contaminant detection, or process optimization
- IoT and sensor technology for system monitoring, separation quality analysis, and route planning
- Platforms & data management for cross-process coordination
- Digital tools for training, forecasts, or citizen participation



Tour: New Approaches to Plastic Waste Recycling

Tour guide: Dr. Siegfried Kreibe

How do you use digital technologies to optimize the collection, sorting, and recycling of plastic waste?

In this tour, you can show solutions to the following topics:

- AI-supported image processing & sensor technology for sorting and contaminant analysis
- Machine-to-machine communication for improved production and processing of recyclates
- Digital platforms for process management along the recycling chain
- Tools for recycling-friendly design
- Mechanical & chemical processing technology

IFAT Munich Solution Tours 2026:

Your participation

Do you have a product or service that you would like to present as part of one of the tours? If so, we look forward to you taking part. Work with us to design your individual presentation in the Solution Tours.

Please send to eventprogram@ifat.de:

- A brief description of your solution (max. 3-5 sentences)
- Assignment to one of the tours
- Your contact details

Places are limited. The final selection will be made after checking by the tour guide.

The official registration for exhibitors will be via the exhibitor store from fall 2025: <https://ifat.de/en/trade-fair/exhibitors/exhibitor-shop/>



IFAT Munich Solution Tours 2026

Contacts



For content-related questions:



DR. SIEGFRIED KREIBE

Tour guide

Tel.: +49 151 288 167 26

E-Mail: kreibe.ifat@t-online.de

For organizational questions:



ANJA GAERTNER

Exhibition Manager

Tel.: +49 89 949-20264

Mobile: +49 162 2043018

E-Mail: eventprogram@ifat.de



PETRA TUTSCH

Exhibition Manager

Tel.: +49 89 949-20293

Mobile: +49 172 8100416

E-Mail: eventprogram@ifat.de